



Member Benefits

Toronto Midtown Chapter & The Holistic Chamber of Commerce

By Cheryl Millett, Chapter President

The Holistic Chamber of Commerce (HCC) is a growing international organization bringing together holistic minded people and businesses for the greater community in mind. Highlighted below are some of the benefits of being a member of the HCC and the Toronto Midtown Chapter (TMC). Come as a non-member (guest) for one to two meetings to see if the TMC and HCC is a fit for you and your business at this time. For membership fees and to join <https://web.membernova.com/305558/form/member-application>. TMC website <http://www.holisticchamberofcommerce.com/on-toronto-midtown> . A direct link to our members <http://hcctorontoholisticdirectory.ca/>.

The HCC Member Benefits references to Online, Business Building and Live Local Meetings are:

- **By joining us, you are saying "yes!" to a professional organization representing holistic, sustainable, natural and eco-friendly professionals, practitioners and businesses internationally. We ALL benefit from our 'strength in numbers' and collaborating together. We can get more attention for our shared message by coming together.**
- A member listing in our online directory, searchable by location, name and keywords
- Promotion through social media on <https://www.facebook.com/HolisticChamberOfCommerce/>, <https://www.linkedin.com/in/camilleleon/> and <https://twitter.com/holisticchamber>
- Network with like-minded professionals and practitioners on Facebook and LinkedIn (Members Only)
- Member Website Badges to enhance your website (graphics)
- Professional Liability Insurance (Canada) is available for all HCC Members operating in Canada https://www.prolink.insure/imt_team/hcc/
- Discounts on business-related products, services and advertising, such as Constant Contact and Staples
- Access to our office for business-building questions
- Business-building education...various topics to meet the needs of the members
- Discounts on attendance at meetings/events
- In-person networking (i.e. chapter meetings, special events, Trade Shows, etc.)
- Business-focused speakers, panels and round-robin dialogues at meetings
- Share a booth at large shows/events (i.e. Total Health Show)
- Current list of members' benefits <https://holisticchamberofcommerce.com/page/benefits/>

Additional Benefits of Being a HCC Chapter Member

- Members are recognized at all meetings, for example, Chapter Name Tag
- Members have the opportunity to present and participate in panels, etc. at the Chapter meetings
- Place your business cards and flyers on the 'Member's Only' table at the meetings
- Connect with HCC Members in all chapters either by using the directory or attending a Chapter meeting
- An opportunity to speak at other Chapters, contact Chapter Presidents using the Chapters Directory

- Able to offer benefits to Members
- Benefit from other Member Discount Offers, such as, 10% off at Olive Oil Emporium, show Member Card

Come out and experience a meeting! Ask your questions! Contact me today!

Contact Cheryl at torontomt@holisticchamberofcommerce.com or 416-413-0345

Member Benefits

Part II

COMMUNICATION AND INVOLVEMENT

Be True to Yourself . Be Respectful . Be Humble . Be Open . Be a Good Listener . Be Amazed! ...

The Toronto Midtown Chapter is a safe space to learn, practice and grow – grow personally and ultimately your business. The chapter is exploring together the ways to grow, grow the holistic business and help our community. I encourage building long lasting relationships that brings in trust, respect, courage, etc.

Members are encouraged to do the following:

- 1) Communicate your business simply and clearly to: the Chapter President, the Chapter Leadership Team, fellow HCC members and fellow guests
- 2) Attend meetings, and sign-up for events where it makes sense for your business
- 3) Fully utilize your phone, your computer, and social media
 - a. pick up the phone and call (members)
 - b. create your directory using key words that best describe what you do (searchable)
 - c. research and get to know our members (common interest)
 - d. social media is a place to build presence and further reach out – post your products, services, events, etc. (raise awareness)
- 4) In addition, the members know people, can give you feedback and make suggestions if asked.
 - a. How can we help you?
 - b. What are you looking for?
 - c. Who is your ideal customer or client?
 - d. What are your company and personal goals?

Reach into the chapter members. You never know who they know. Contact other Chapter members. Attend other Chapter's meetings. Sign-up for the Chapter Leadership Team.

Reach into your connections and share our chapter so we can help each other, and the planet.

The Chapter will evolve, grow and be what we collectively make it.

NEW IDEAS: Breakfast and Lunch Networking Meetings, Reach out to local businesses to take part in Wellness Fairs

This document will evolve too...suggestions and ideas are always welcomed and members supported.